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For Immediate Release

### Dale Sorensen Real Estate to Market GHO Homes' Communities

*GHO Homes has chosen Dale Sorensen Real Estate to be their exclusive Broker/Realtor to market six communities in the Vero Beach/Indian River County area.*

VERO BEACH, FL., July, 2011 – Dale Sorensen Real Estate recently announced they will be exclusively marketing six of GHO Homes' communities in the heart of Indian River County. The marketing agreement blends two impressive companies, both with a long history in Vero Beach.

Bill Handler, President and CEO of GHO Homes, is excited about working with the leading real estate company of Vero Beach. "Dale Sorensen Real Estate's innovative and creative marketing savvy is the perfect match for our homes and communities," he said. "Their aggressive marketing and advertising campaigns, their use of the latest technology available in the industry today, and the energy and professionalism of their staff made it quite easy to develop this relationship."

Handler grew up in the construction industry. Dan Handler, Bill's father, founded GHO Homes in 1983. While earning national recognition and awards for new home design and sales, website development and company growth, GHO Homes was acknowledged as one of the fastest growing homebuilders in the nation in 2004 and 2005. And in fact, GHO Homes pulled more permits in Indian River County for new home construction over a ten-year span than any other builder currently building in Indian River County. GHO Homes' distinctive floor plan collection has won numerous awards over the years, including Platinum, Gold and Grand Awards. They are experienced in building townhomes, single-family homes and custom estate homes. The **GHO Tailor-Made program** allows homebuyers to customize their new homes with numerous options, built-ins and upgrades that far exceed industry standards.

The six communities Dale Sorensen Real Estate will be marketing include Drexel Park at Trillium, Fieldstone Ranch, Lake Tangelo, South Lakes, Spyglass and Stoney Brook Farm.

Dale Sorensen, Jr., Managing Partner of Dale Sorensen Real Estate was enthusiastic about the relationship as well. "We're excited to partner with a company that has been such an integral part of Vero Beach's history. Their homes are priced right and they've done a great job with their communities. GHO Homes are a perfect fit with our organization".

Leading the marketing of GHO Homes will be Scott Reynolds, Sales Associate with Dale Sorensen Real

Estate. “Our associates really appreciate the fact that GHO Homes has a community for every lifestyle, every price range and every family. We’re eager to get started marketing and selling these properties.”

For more information about the GHO Homes communities, contact Scott Reynolds at Dale Sorensen Real Estate at 772-321-2113.

### **About Dale Sorensen Real Estate**

Dale Sorensen Real Estate, founded in 1978, has grown to become the most successful real estate company in Vero Beach and Indian River County. Dale Sorensen Real Estate is family owned and managed and is committed to the future of the Vero Beach community. The firm is dedicated to superior service and to serving the needs of both buyers and sellers of property in Indian River County. It continually commits the resources to stay at the forefront of cutting edge technology to guarantee it will always be number 1 in the marketplace and number 1 to its customers.

Dale Sorensen Real Estate has a dominant internet presence, global marketing penetration, and affiliations with Leading Real Estate Companies of the World, Who’s Who in Luxury Real Estate, and Mayfair International Realty. Through the use of new social networking tools and innovative search engine optimization techniques it provides its customers with the best marketing exposure possible.

Visit Dale Sorensen Real Estate on the web at [www.SorensenRealEstate.com](http://www.SorensenRealEstate.com) or at any of these locations: North A1A Office, 5065 North A1A; Commercial Group, 5065 North A1A; Cardinal Drive Office, 3206 Cardinal Drive; Ocean Park Office, 1020 Easter Lily Lane; Downtown Office, 1961 14th Avenue; or by telephone: 772.231.4712.